# **Privacy Policy**

This website (the "Site") is operated by the Great Lakes Singlehanded Society ("GLSS"). The GLSS respects the privacy of individuals who access, use or communicate with the Site. We provide this explanation about our information practices (our "Privacy Policy") to demonstrate our commitment to protect your privacy.

The GLSS collects, retains, uses and discloses certain personal information about individuals in the ordinary course of its business, in accordance with applicable privacy and data protection laws, rules and regulations. This privacy policy is intended to assist you in understanding what information we gather about you when you visit and use this Site, how we use that information, the safeguards we have in place for that information and your rights in relation to that information. It contains information about how you may access the personal information about you that the GLSS holds and seek the correction of such information. It also contains information about a breach of the this Policy and how the GLSS will deal with such a complaint.

If you have any questions or concerns regarding this Privacy Policy, you should contact us at info@solosailors.org.

#### **Information We Collect**

#### **General Browsing Information**

The GLSS gathers navigational information during each visitor's use of our Site. In the process of gathering navigational information, non-personally identifiable information (e.g., domain type, browser version and service provider and the like) may be collected. The navigational information tells the GLSS about the use of our Site by visitors, including the areas of our Site that are most visited or the time of a last visit to a page on our Site. It also tells us about the technical efficiencies of our Site and services (e.g., the time it takes a visitor to connect to our Site or download pages). The navigational information helps us better understand a visitor's experience at the GLSS and improve upon that experience by recognizing and delivering more of the features and services our visitors prefer. We may provide this statistical information to third parties, but such information is not combined with personally identifying information without your consent.

#### **Personal Information**

Personal information is any information that, alone or in combination with other information is sufficient to identify or be associated with a specific individual person. The personal information the GLSS may collect will depend on the circumstances of collection, including whether we collect the information from the person as a member, supplier, applicant or in other context. The type of personal information that the GLSS collects about an individual depends on the individual's dealings with us.

The GLSS typically collects the following categories of information from members and visitors as appropriate to its dealings with them: name, address, e-mail address, recipient's name, telephone number, and messages you create.

The GLSS may also retain transaction and experience information, such as information about your transactions with us, as well as information about our communications with you. Examples include account history, requests for information and our responses. We may match user information we collect with offline data available from other sources in order to carry out our business and to provide our information and services and to conduct advertising and promotions

more effectively. By providing your information to us, you consent to our combining it with information about you we gather from these sources.

# Using and Disclosing Personal Information That We Collect

The GLSS uses and discloses the personal information we collect from you to respond to your inquiries, and to deliver information about our organization, events or Web site, including adding you to our contact list. The GLSS may also use and disclose the personal information for other related purposes, including to maintain, manage and develop our relationship with you, to comply with our legal and regulatory obligations to customize your experience using the Site, and for other purposes that are disclosed to you and to which you consent.

We will use the information you provide when you visit us to sign up for the GLSS email to send you updates about GLSS services and events (provided that you have consented to receive such communications). In addition, we will use your name, mailing address and email address provided during such sign up as described in this Privacy Policy. Where you have consented to receive communications from the GLSS via e-mail or any other electronic means and you no longer wish to receive such communications, you may opt out from receiving further communications at any time by notifying us by email to info@solosailors.org or by clicking on the "Unsubscribe" link at the bottom of any email sent from the GLSS and following the relevant instructions.

Information you provide to us will be transmitted to and stored in information technology facilities and databases maintained in countries other than your nation of residence, including in the United States of America. As a result, this information may be subject to access requests from governments, courts, or law enforcement in the United States according to its laws. By submitting information to us, including non-public personal information, you consent to the transmission of your information to and the storage of that information in the United States.

During the normal course of business, the GLSS may rely upon third parties (such as mailing houses, printing companies, IT, advertising and marketing service providers) for important elements of our operations. By submitting information, you consent to the GLSS providing your non-public personal information, such as your name, address and account information to these third parties to the extent that it is necessary for them to have access to such information to carry out or provide services to the GLSS. The GLSS may use your personally-identifying information to improve our marketing and promotional efforts, to statistically analyze Site usage, to improve our content and services offerings and to customize our Site's content or layout. We also may disclose your personal information to other third parties for other purposes with your consent.

The GLSS may use your information to deliver information to you that, in some cases, is targeted to your interests. We may ask you to provide us voluntarily with additional information regarding your interests, experience or requests, which we may use to customize our service for you.

The GLSS may use non-personally identifiable information, including your IP address, to help diagnose problems with our server, to manage our Site and to enhance our Site based on the usage pattern data we receive.

If you do not provide the personal information the GLSS requests or consent to the collection and use of your personal information for the purposes outlined in this Privacy Policy, the GLSS may not be able to do one or more of the things set out above.

#### Cookies

The Site uses a browser feature known as a cookie. A cookie is a small data file that is stored by your Web browser on your computer. Cookies are used to help track your clicks and pass information as you go through the pages within the Site. This allows the GLSS to make our Site more responsive to your needs by delivering a better and more personalized experience to you.

Preference and options configurations in your browser determine if and how a cookie will be accepted. You can change those configurations on your computer if you desire. Please consult your specific browser instructions to learn more about these features. By changing your preferences, you can accept all cookies, you can be notified when a cookie is set, or you can reject all cookies. If you do so and cookies are disabled, you may be required to re-enter your information more often and certain features of our site may be unavailable.

At this time, there is no worldwide uniform or consistent industry standard or definition for responding to, processing, or communicating Do Not Track signals. Thus, like many other websites and online services, our Online Services are currently unable to respond to Do Not Track Signals. To find out more about "Do Not Track", you may wish to visit <a href="http://www.allaboutdnt.com">http://www.allaboutdnt.com</a>

# Privacy of Children on Our Website

To ensure compliance with applicable law, the GLSS does not knowingly collect or maintain information provided by children under the age of majority in their jurisdiction of residence, and in any event does not knowingly collect information provided by or relating to children under the age of 18. If a child has provided us with personally-identifying information without parental or guardian consent, the parent or guardian should contact us and we will remove the information.

#### California Residents' Privacy Rights

Your California Rights: If you are an individual residing in California, you may have additional rights with regard to the information we gather about you. Upon verifiable written request, we will provide to you information regarding the personal information we gather about you, the types of sources from which we obtain the information, the purposes for which the information is gathered, and the types of third parties with which we share or to whom (if any) we sell the information. In addition, upon verifiable request or when required or otherwise appropriate, and within periods (if any) set by applicable law, we will grant you reasonable access to the personally identifiable information that we hold about you provided that you establish to our reasonable satisfaction that you are the person whose personal information is requested. We may deny such access where the denial is permitted by applicable law and every request from an individual will be assessed on a case by case basis. In the event a request is denied, we will notify you regarding the reasons for the denial in writing. Consistent with how your personally identifiable information is maintained in the ordinary course of our business, we will provide the information in an understandable form, and to the extent feasible in a format that permits you to use the information on other systems. We may impose a reasonable charge when a request is made (e.g., for photocopying or postage) to the extent permitted under applicable law. In addition, we will take reasonable steps to permit you to correct or amend personally identifiable information that is demonstrated to be inaccurate or incomplete. We also will delete personal information we have gathered about you when you make a verifiable request that we do so, except to the extent applicable law permits or requires us to maintain that information. To guard against fraudulent requests for access, we will require sufficient information to allow us to confirm the identity of the individual making the request before granting access or deleting the information. We will not discriminate against consumers who exercise their rights under California law. However, we may charge different prices or provide different services if the difference is reasonably related to the value provided by your personal information and may offer financial incentives to an individual for the collection, sale, or deletion of personal information if the individual provides its prior consent to the terms of those incentives.

Residents of the State of California may request a list of all third parties to which we have disclosed certain personal information (as defined by California law) during the preceding year for those third parties 'direct marketing purposes. If you are a California resident and want such a list, please contact us via info@solosailors.org. For all requests, you must put the statement

"Your California Privacy Rights" in the body of your request, as well as your name, street address, city, state, and zip code. In the body of your request, please provide enough information for us to determine if this applies to you. You need to attest to the fact that you are a California resident and provide a current California address for our response. Please note that we will not accept requests via the telephone, and we are not responsible for notices that are not labeled or sent properly, or that do not have complete information.

# **Updates to Privacy Policy**

This Privacy Policy may change from time to time. Before providing the GLSS with any personal information please review this Privacy Policy on our Site for any changes. If you are concerned about how your personal information is used, please visit our site often for this and other important announcements about the GLSS. To the extent permitted by applicable law, your continued access to or use of the Site after any such changes constitutes your acceptance of, and agreement to this Privacy Policy, as revised.

#### **Questions Or Concerns**

If you have any questions or concerns with respect to our Privacy Policy, please feel free to contact us by email at <u>info@solosailors.org</u>.

If you have a complaint regarding the GLSS's handling of your personal information please contact the GLSS at <u>info@solosailors.org</u>. The GLSS will respond to complaints within a reasonable period of time.

#### Security

Personal information collected by the GLSS may be held in hard copy or digital or other format. The GLSS takes the following security measures designed to protect the information you provide to us: use of technologies and policies such as limited access data centers, firewall technology, secure socket layer certificate authentication and limitations of administrative access to our systems. In addition, it is our policy not to send your credit card number via e-mail. In fact, this is a practice we encourage you to adopt in all of your Internet activities.

Personal information may be accessed by persons within our organization, or our third party service providers, who require such access to carry out the purposes indicated in this Privacy Policy, or such other purposes as may be permitted or required by the applicable law.

While we implement the above security measures on this Site, you should be aware that 100% security is not always possible. Whenever you voluntarily disclose personal information online, for example on message boards, through e-mail or in chat areas, that information can be collected and used by others. No data transmission over the Internet or any wireless network can be guaranteed to be perfectly secure. As a result, while we try to protect your personal information, we cannot ensure or guarantee the security of any information you transmit to us, and you do so at your own risk.

# How You Can Access, Update, Correct or Delete Your Information

Subject to any exceptions in the applicable law, where the GLSS holds personal information about an individual, the individual has a right to request confirmation of whether or not the GLSS holds that individual's personal information and to have access to it. Within a reasonable period after receiving a request from the individual, the GLSS will take reasonable steps to provide the individual with access, if it reasonable and practicable to do so. In some cases we may not be able to allow you to access certain personal information in certain circumstances, for example, if it contains personal information of other persons, or for legal reasons. If you wish to request access to or update your personal information, please email info@solosailors.org. You may also request that we correct personal information we hold about you that is inaccurate or out of

date. We may require you to verify your identity before allowing you to access or correct your personal information.

# **Third Party Practices**

The privacy policy of an advertiser or promotional service appearing at our site may differ from ours. We encourage you to read that policy before engaging with that third party.